



S.T.A.R. PROGRAM

SUPPORTING THE ANIMALS REGULARLY



YES! I want to be a STAR and help the animals monthly! Sign me up for:

\$10 \$15 \$20 \$25 \$30 (that's less than \$1 a day!) \$40 Other \$_____/month

I prefer to pay with post-dated cheques. (Include 12 cheques, dated on the 15th of each month and made payable to Lakefield Animal Welfare Society.)

I prefer to pay by monthly credit card payment. Circle: MasterCard Visa AmEx

Credit Card number _____ Expiry Date: ____/____

Cardholder name _____ Signature _____

Personal Information:

Name _____

Complete mailing address _____

Phone _____ Email _____

May we put your name on our website as a S.T.A.R. member? Yes No, I wish to be anonymous

How did you learn of S.T.A.R.? At LAWS Facebook Website Word of Mouth Other _____

Charitable Registration Number: 13909 4221 RR0001

Note: LAWS is committed to protecting your private information and does not sell, rent or trade donor lists with other organizations. You may change or cancel your monthly donation at any time, subject to providing written notice of 15 days or more. Income tax receipts will be issued at the end of the calendar year.

Office use only:

Received: _____

Renewal: _____

Package Sent: _____

Processed by: _____

Comments:

P.O. Box 9, Lakefield, ON, K0L 2H0
Located at 2887 Lakefield Highway
Phone: 705-652-0588
Email: info@lakefieldanimalwelfare.org
Website: www.lakefieldanimalwelfare.org



Dear Friend of the Animals,

Every day we hear and see horror stories happening right here in our community. Animals are neglected, abused and abandoned. Some are tortured to death, or are left to suffer and die alone, frightened and in pain.

Imagine my immense shock and grief at discovering that some fishermen use tiny, innocent kittens as bait for muskie fishing – right here in Peterborough County. It pains me to think of what it must be like for these helpless kittens to be put on hooks and cast out into the water where they desperately thrash around, attracting the fish until they are attacked and die.

I remember Mackenzie, an auburn collie-cross, that arrived at LAWS severely underweight and with serious separation anxiety that made him bark constantly. Or Isaiah, a cat that came into the shelter so badly infected with ear mites that he had no hair from his stomach up. His skin was so raw and infected that a staff member thought he had been dragged by a car and had road rash. And then there was Mickey and Merlin, two cats that had been attacked by an animal and had large, infected and painful wounds to their faces and neck areas. The list goes on and on.

Fortunately, as easy as it is to recall these cruel situations, I am lucky enough to know that Mackenzie, Isaiah, Mickey, Merlin and thousands of other animals had stories that ended happily, thanks to the great people at Lakefield Animal Welfare Society. When tortured, abused, neglected, abandoned or homeless animals arrive at LAWS they are provided with food, shelter, love and care. It is our goal to protect animals in need, to ease their pain, and help them find the new, happy lives they deserve.

One special kitten that exemplifies the incredible work that LAWS does is appropriately named Faith. She came to us by a lady that at first had thought that the little bundle was a baby turtle trying to cross the road. Instead, it was a four-week old kitten struggling to find her way because she couldn't see. Sadly, many kittens are born outside and without proper care can pick up severe infections. Without people and medications to help them they suffer great pain and many die alone in the dirt. Both of Faith's eyes were severely infected and one was so bad that it had ruptured. At first I feared that she was completely blind, but when she looked into my eyes and I knew that she could see me, I named her Faith. I knew that she would be a survivor. After much care, medication, and surgery to remove her ruptured eye, Faith grew into a loving and healthy cat that loves to purr, give kisses, and be held. She is just one example of the miracles we witness at LAWS.

We can only provide these miracles with your help. While the need in our community has always been great, we are now in an epidemic. Unfortunately the combination of humans not spaying and neutering their pets, prolonged economic recession, and abandonment, have led to an explosion of cats in need of help with reduced levels of donations and adoptions. Although we try to help as many cats and dogs as possible, the kind and caring volunteers and staff of Lakefield Animal Welfare Society can only do as much as resources allow. It is people like you and me that help provide the resources through generous financial gifts to support the mission of LAWS. To be blunt, dollars save lives and **we need more dollars in order to save more lives.**

I am asking you to make our mission your mission and to partner with us in helping the animals in our community. We know you receive requests for support from many worthy organizations, and we hope that you will make the decision to support LAWS. There are many ways that you can help, including having a LAWS membership; volunteering; adopting an animal from us; educating people on the importance of spaying/neutering and adopting shelter pets; supporting the feral spay/neuter program; and leaving a legacy gift to LAWS in your will. Our new way of giving is the S.T.A.R. Program which stands for Supporting the Animals Regularly, and it allows you to contribute monthly in an easy and convenient manner. You choose how much you wish to donate and whether to give by credit card or post-dated cheques. You will find the S.T.A.R. Program sign up form on the reverse side of this letter.

Please, take a moment **right now** to send in your generous gift to help the animals. Become a part of our mission so that the next time you see one of the animals rescued by LAWS, you can say to yourself, "I did that."

Sincerely,

Mary Werner
President, 2011/2012, Lakefield Animal Welfare Society